

# BE PREPARED. KEEP CONNECTED. STAY PROTECTED.

mobileMONITORING extends organizational reach globally to communities, networks, customers, staff and suppliers to facilitate critical communication, improve monitoring speed, react quickly and take action based on real time data.



**1st monitoring platform utilized by the US government for Covid-19 global pandemic**



**Used by 3000+ organizations (federal agencies to local HDs)**



**1.5 million + individual responses monitored and tracked**



**10x reduction in organizational resource need**



**Utilized at state and local level for other infectious disease threat responses**

## Problem

Traditional methods of monitoring individuals are slow, outdated and resource heavy.

- The app market is saturated and 71% of app users churn within the first 90 days of downloading an app. <https://buildfire.com/app-statistics/>
- 19% of Americans do not own a smartphone.
- Research shows that just 20% of all emails are opened and up to 90 minutes to respond to an email

## Solution

With SMS messaging and mobileMonitoring, reach a broader audience at critical touchpoints with low admin burdens.

- 96% of Americans own a cellphone and can receive SMS even if they cannot access an app
- Limit the strain on local health officials to monitor exposed individuals
- Reduce the burden and surge on health facilities
- Delivery accurate, accessible and actionable data
- SMS open rates are as high as 98%
- On average, it takes 90 seconds for someone to respond to a text

## Features



**Admin Dashboard**



**Custom Workflows**



**HIPAA and PII Compliance**



**Tiered Permissions**



**On Demand Reporting**



**Comprehensive Response Center with Intelligent Reporting**